

BrightSign®

BRIGHTAUTHOR

Easy Creation, Publishing & Management of Presentations

BrightSign's free BrightAuthor PC application takes the guesswork out of creating, publishing and managing presentations. Using an intuitive drag and drop interface, it provides templates and tools to build and distribute engaging signage. BrightAuthor acts as the central application for all your BrightSign needs, from building, scheduling and distributing eye-catching presentations to managing your entire network of remote signs. Experience BrightAuthor and see how easily it brings your BrightSign presentations to life.

Features

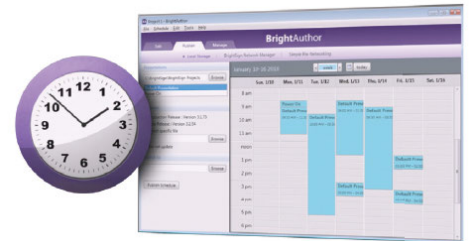
Create

- Design custom looping and interactive presentations with ease
- Enjoy intuitive visual tools that support any number of zones, simultaneous multiple video playback, Live TV, streaming media, images, tickers, RSS feeds and more
- Use interactive widgets to trigger content playback - touch, swipe, button push, sensed motion, mobile command, barcode scan and more
- Add simple URL links to insert Live Text and RSS media, Twitter or Flickr feeds
- Synchronize playback for video wall applications or between zones for coordinated content playback
- Create complex presentations with versatile features such as zone messaging, presentation switching, media lists, event handlers and custom commands



Publish

- Create a complete presentation packet automatically that's ready to distribute and playback on BrightSign devices
- Schedule or day-part presentations with an intuitive calendar tool
- Distribute presentations effortlessly to memory cards or a network location
- Publish once, yet update often - dynamic playlists let you independently refresh a set of content without republishing the entire presentation



Manage

- Send content updates for free using BrightSign's Simple File or Local Area Networking solutions
- Access your BrightSign Network account to remotely distribute, manage and monitor your digital sign network
- Securely logon and gain access to your assigned BrightSign Network account user permissions
- Remotely host and manage your content library



Specifications

To run BrightAuthor software, you need any Windows PC that meets or exceeds the following minimum requirements:

- 2.3 GHz CPU
- 2 GB RAM required (4 GB recommended)
- 100 MB available hard disk space for program files (additional disk space required if storing content and/or presentations on your hard disk)
- Operating system: Windows Vista (32 or 64 bit) or Windows 7 (32 or 64 bit) plus Microsoft .Net Framework 3.5 or later

